

## Press release

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# Bekaert Specialty Films Donates \$10k to San Diego Red Cross to Aid Wildfire Victims, Support Community

*Corporate gift shows support for those affected by natural disaster*

Bekaert Specialty Films LLC, makers of Solar Gard<sup>®</sup>, and Panorama<sup>®</sup> window films, recently announced a charitable donation of \$10,000 to the San Diego chapter of the Red Cross. This donation will provide assistance and support to the communities affected by the recent wildfires in the San Diego region, where Bekaert Specialty Films' global headquarters is based.

"We are extremely thankful that none of our employees lost their homes. We were fortunate in this respect and realize that the devastation natural disasters bring is something to which none of us are immune. Our employees feel privileged to be able to assist our neighbours at this time of need. Coming together as a company to support the community at-large is an attribute which we are proud to develop," said Christophe Fremont, President of Bekaert Specialty Films.

When the wildfires struck, the Red Cross opened 26 shelters in Southern California, providing a safe place to stay for approximately 6,000 evacuees at the peak of the fires. Some 5,000 Red Cross disaster relief workers – more than 90 percent of them volunteers from all 50 states – rushed to ensure that survivors had shelter, food and comfort. Survivors are now receiving clean-up supplies, counselling, basic healthcare and family connecting services.



Christophe Fremont, President of Bekaert Specialty Films presents a \$10,000 charitable donation to Chris Marek, Director of Development and Communications for San Diego chapter of the Red Cross

**About Bekaert Specialty Films**

Bekaert Specialty Films LLC., [www.bekaertfilms.com](http://www.bekaertfilms.com) is a global leader in the development, manufacture and distribution of specialty films for use as solar control and safety window films and for industrial applications. Used for vehicles and buildings to keep out the sun's heat, filter out ultraviolet radiation and hold glass together in the event of breakage, Bekaert Specialty Films delivers solutions for safety, security, glare, energy use and CO2 emission reduction. Distributed through a network of independent certified dealers and distributors in more than 60 countries, Bekaert's window film is sold under the Solar Gard®, Panorama®, Quantum® and Armorcoat® brands. Bekaert Specialty Films also manufactures industrial films for the electronics, medical, graphic arts and imaging, automotive and aerospace industries. Bekaert Specialty Films LLC., is headquartered in San Diego, CA and is a subsidiary of the Bekaert group (Euronext Brussels: BEKB), a \$4 billion specialized technology company headquartered in Belgium.

For more information on Bekaert Specialty Films, please contact [bsf@matternow.com](mailto:bsf@matternow.com)

**About the Red Cross**

The American Red Cross helps people prevent, prepare for and respond to emergencies. Last year, almost a million volunteers and 35,000 employees helped victims of almost 75,000 disasters; taught lifesaving skills to millions; and helped U.S. service members separated from their families stay connected. Almost 4 million people gave blood through the Red Cross, the largest supplier of blood and blood products in the United States. The American Red Cross is part of the International Red Cross and Red Crescent Movement. An average of 91 cents of every dollar the Red Cross spends is invested in humanitarian services and programs. The Red Cross is not a government agency; it relies on donations of time, money, and blood to do its work.

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