Press release

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Solar Gard Introduces High Performance Supreme Automotive Window Film

Next generation of reflective window film offers solar protection, film clarity and durability

High Performance (HP) Supreme window film, the latest and most technologically advanced film in the Solar Gard product line is now available for automotive installations. HP Supreme, the premiere film for solar protection, film clarity and durability, is available in seven different shades and features a stylish look to satisfy customer needs for privacy.

“The Solar Gard Performance Series line, including the latest HP Supreme film, raises the industry standard for all automotive window film, as it significantly reduces the transmission of ultraviolet (UV) light by blocking more than 99% and rejecting up to 58% of the total solar energy,” said Christophe Fremont, President, Solar Gard brand manufacturer. “We have found that while customers continue to value solar protection, they do not want to jeopardize the appearance of their vehicles. The addition of our HP Supreme window film allows customers and their automobiles to stay protected while maintaining the sophisticated appearance of their cars.”

With HP Supreme, customers can experience the following key features and benefits:

- Industry-leading solar protection, film clarity and color stability
- A network of professional Solar Gard installers
- Extensive window film offering available in seven different tint shades
- Solar Gard Lifetime Warranty

“Through our extensive research and development tactics, we have engineered the next generation of window film, which unobtrusively protects people and their property,” said Kathryn Giblin, Director of Marketing, Solar Gard. “By having HP Supreme window film professionally installed, consumers are able to safeguard themselves while in a cool and comfortable environment.”

For media or photography inquiries contact bsf@matternow.com.

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